



Improve Your Market Knowledge

Strategic UK And Overseas Market Analysis

Prior to running focus groups or carrying out in-depth interviews, Freelance Marketing can undertake extensive desk research, supplemented by discussions with industry experts, to produce customised strategic reports. A typical report would include market size and trends as well as competitor information and can cover anything from building materials to consumer goods.

Reports are regularly researched and written for the well known market report publisher, Key Note Ltd, whose forecasts are widely quoted in all sectors of industry. Published topics have included Housebuilding, Construction, Building Contracting, Retail Development, Sanitaryware and Fitted Kitchens.

Profile:

Established in 1998, Freelance Marketing is a very hands-on marketing consultancy which brings a creative approach to business to business and consumer markets.

Able to call upon the support of a network of reputable and experienced associates, Freelance Marketing is able to offer solutions for all your marketing needs, from market research to marketing services.

Sector Experience:

Business To Business Markets

- Building contracting
- Business critical software
- Construction products
- Financial institutions
- Housebuilding
- Recycling And waste management
- Retail development

Consumer Markets

- Babycare
- Bathroom and kitchen products
- Education and learning
- Feminine beauty
- Household goods
- IT usage
- Petcare
- Pharmaceuticals

Your Outsourced Marketing Department

- Market Research**
- Strategic Marketing Planning**
- Marketing Communications**

If you would like to discuss how Freelance Marketing can help you “Improve Your Market Knowledge” please contact:

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