



Deliver Your Marketing Plans

Hands-On Project Management, Implementation And Review

Do you occasionally need an extra pair of marketing hands but just don't know where to turn for an experienced and flexible answer?

Freelance Marketing can work as an integral part of your marketing team or operate as a whole department! Here are some examples of Freelance Marketing's project management skills in operation.

Client: Multi Surface Fabrications, new corporate identity

As part of an extensive rebranding exercise and launch campaign, Freelance Marketing established a new corporate identity for this kitchen worktop manufacturer, which at the time did not have its own marketing department. This resulted in the development of a modern logo, a range of promotional literature and the launch of a new website.

"By using Freelance Marketing as our outsourced marketing department we were able to achieve an overall co-ordinated approach, whilst delivering a number of projects within tight timescales. The result was a more prominent corporate image which positions MSF more distinctively".

Client: LHC, targeted marketing campaign

Working as part of an in-house team for this specialist procurement organisation, Freelance Marketing produced customised materials to deliver targeted marketing campaigns to decision makers within the social housing sector.

The project involved undertaking a research campaign to test market the message prior to implementation to ensure maximum effect, as well as developing customer case studies.

"We needed to bring in additional marketing resources to meet some key deadlines but needed someone who could work seamlessly as part of our existing team. Freelance Marketing provided an experienced solution, acting as project manager and able to liaise equally well with our customers as well as internal staff"

Your Outsourced Marketing Department

- Market Research**
- Strategic Marketing Planning**
- Marketing Communications**

If you would like to discuss how Freelance Marketing can help you “Deliver Your Marketing Plans” please contact:

**Freelance Marketing Ltd
2 Lawrence Crescent
Richmond
North Yorkshire DL10 5QE
t: 01748 822063
f: 01748 825761
e: info@freelance-marketing.com
w: www.freelance-marketing.com**